

Real Estate

Advertisement Type	Placement format	Print, rub.*	Online, rub.*
Textual ad/day	1 word in plain font	60,00	–
Word in bold/day	1 word in bold	115,00	–
Modular ad/day (design by client)	4 sq. (85,7 x 85,4 mm)	15 180,00	–
Textual-graphic module/day (provided design, 1 photo of object)	4 sq. (85,7 x 85,4 mm)	4 500,00	–
Textual-graphic module online/month (provided design, up to 5 photos of object)	Textual-graphic module	–	339,00
Textual-graphic module print and online/month	Textual-graphic module	18 000,00	
Banner/month	Banner 728 x 90 pix. (center, rotation)	–	800,00

Classifieds

Advertisement Type	Placement format. Print/online	Print, rub.*	Online, rub.*
Textual ad/day	1 word in plain font/Textual ad	60,00	
	1 word in bold/Textual ad	115,00	
	Personals (up to 30 words)/Textual ad	1 150,00	
Framed announcement/day	1 line/Framed announcement	300,00	
	Greetings/no (placement only in newspaper)	600,00	–
Modular ad/day (design by client)	4 sq. (85,7 x 85,4 mm)/Framed announcement	15 180,00	
	2 sq. (vertical 40,8 x 85,4 mm)/Framed announcement	6 500,00	
Mini Resume	2 sq. (vertical 40,8 x 85,4 mm)/no (placement only in newspaper)	800,00	–
Banner/month	300 x 125 px	–	3 200,00
	300 x 250 px	–	6 400,00

Special placement: 1st place – 350 rub. + VAT (per 1 day); 2nd place – 320 rub. + VAT (per 1 day); 3rd place – 280 rub. + VAT (per 1 day)

Mini Guide

Advertisement Type	Placement format. Print/online	Print, rub.*	Online, rub.*
Textual ad with logo/day	incl. header (company name, phone number, web address), 40 words total/textual ad	3 100,00	
	Each additional word/textual ad	98,00	
Modular ad	4 sq. (85,7 x 85,4 mm)/ textual ad	12 650,00	
	2 sq. (horizontal 85,7 x 40,8 mm)/ textual ad	6 500,00	
Banner/month	300 x 125 px	–	3 200,00
	300 x 250 px	–	6 400,00

* Prices are VAT excluded (VAT 18%)